

InStyle

**Rachel
McAdams!**

**On Style, Guys
And All Those
Tearjerkers**

Best Online Shopping

**223
SITES
YOU'LL
LOVE!**

**PLUS! 25 Tricks
To Save Big**

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**192 STEALS
UNDER \$50
Cute at Every Price**

**DO YOUR
CLOTHES
FLATTER
YOUR FACE?**

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NOVEMBER 2010 INSTYLE.COM

InStyle

\$3.99US \$5.99CAN



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KIDS

SHOPPING

Colorful Basics

Polarnopretusa.com

Swedish roots give these kids' store a graphic, modern feel. Shop for babies, children up to 11, and maternity too. We're fans of their signature stripes collections and eco-friendly duds. Join the PO.P+ club for exclusive sales and year-end rebates.

Reader perk! 20% off non-sale items. Code: stylepop

High Street Hip

Us.allsaints.com

This fashion-forward British line also dresses tots up to age 8. If you're looking for mini combat boots, leather jackets, and harem pants, you (and your junior rockers) are in luck. Bonus: Shipping is free (restrictions apply).



All Saints leather jacket, \$200; us.allsaints.com.

Uncommonly Cool

Modernmoppet.com

These emerging designers' looks are as appropriate for the runway as for the sandbox—and at great prices. Plenty of accessories, including shaggy Mop Top hats and spunky lunch boxes.

Reader perk! 20% off select items through 11/30/10. Code: instyle



Pediped sandals, \$39; littlelunalu.com.

Tiny Trends & a Good Cause

Littlelunalu.com

Who can resist pink mini booties with fringed suede? Or classic Wayfarers shrunk to size? This U.K.-based shop has all of fall's must-haves. Plus, 5 percent of sales go to global children's charities.

Reader perks! 15% off and a free gift on orders of \$100 or more. Code: instyle15

Euro Flair

Forestandzoe.com

This is the place to find European labels—Catimini, Oilily, Room Seven—for the play-ground set. Be sure to check out the candy-colored Tarina Tarantino Bambino necklaces and bracelets for high-achieving pre-K fashionistas.

Reader perk! 20% off through 12/31/10. Code: instyle20

Designer Tots

Alexandalex.com

Runway fashion made small from lust-worthy labels—Burberry, D&G, Moschino. Also score harder-to-find lines like Japan's Harajuku-inspired Muchacha dresses and classic knits from Paul Smith.

Reader perk! Free express shipping through 12/25/10. Code: instyle

Cute Overload

Tadashop.com

Mini Boden, J. Crew, and Bella Bliss are but a few of the hundreds of popular labels on this site for wee ones and kids up to 14. A Create the Look tool allows you to mix and match outfits Clueless-style. There's plenty on sale too.

Reader perk! Free shipping for select items. URL: tadashop.com/instyle

Bohemian Bedding

Rikshawdesign.com

Deck out your baby's room with gorgeous hand-quilted bedding from India—the Eastern prints are less cutesy than the usual nursery fare.

Reader perk! Free shipping on orders of \$100 or more. Code: instyle

Mega-Cool Furniture

Ducducnyc.com

Sustainably sourced, locally made furniture with a modernist twist for future design stars. The colorful, geometric beds and play tables are so hip you'll wish the site also had a line for grown-ups.

Well-Priced Contemporary

Modernseed.com

This site teems with sleek and streamlined cribs, changing tables, and toy

boxes, along with quirky wall graphics and animal-shaped accents. We're obsessed with items that will stick around even after your spawn moves out, like Eames modular storage and Blu Dot adjustable shelves.

Reader perk! 15% off select items. Code: instyle15

Toy Extravaganza

Gifthero.com

Swear off last-minute trips to the toy store. Instead, hit this inexpensive site and stock up on covetable playthings by age, price and gender.

Reader perk! 20% off through 11/30/10. Code: instyle20



Dwell Studio elephant bookshelf, \$124; dwellstudio.com.

10% off select items. Code: instyle

Creative Play

Magiccabin.com

No batteries required here—the toys are meant to spark your child's imagination. Face paints, velour capes for pretend kings and princesses, and canvas forts inspire hours of old-fashioned fun.

Reader perk! Free shipping on orders of \$50 or more. Code: instyle

French bibs made from eco-friendly potato starch and backpacks that don't burden tiny bodies.

Planetawesome kid.com

An ongoing photo collection of unthinkable cute kids from around the world in impossibly chic outfits. Submit your "awesome kid" pics too!

BLOGS

Coolmompicks.com

A few in-the-know moms highlight trends in kids' gadgets and gear. Discover

Mamaista.com

Sign up for daily e-mails for the latest on innovative toys as well as clarity on head-scratchers ("stroller mittens"?).

Ecochildisplay.com

A wealth of info about new green products for your kids and on reducing your family's carbon footprint.



Offi by Roberto Gil Rockabye storage rocker, \$199; modernseed.com.

—ADDITIONAL REPORTING BY KAREN GOOD, MICHELLE HAINER, LAUREN KAY, CARLY PETRONE